

[Facebook Made Easy](#) by Travis Greenlee

Action Plan Tracker by [Steve Pohlit](#)

Hello and Welcome:

An Action Plan Tracker is a step by step guide for documenting and tracking progress on the recommended action steps in a book, training course, video series, audio series, seminar or any resource that you find with helpful information.

[Action Plan Tracker](#) is an idea that evolved from two sources. First: a similar tool is used in teaching all my clients how to improve their business performance. A similar format used companywide is the tool that has built \$10's of millions of dollars of incremental profit. Next, in studying a recently issued book titled [Free Website Traffic Generator by Willie Crawford](#), I found myself developing my own [Action Plan Tracker](#) to implement the actions recommended in that book because I knew those actions represented excellent advice.

Recognizing social networking is an exploding resource for being connected with like minded people I started expanding my circle of influence. In that process I noticed the group on Facebook Business Building Mastery. I joined and notice the video series on Facebook done by Travis. I watched the videos and naturally began my Action Plan Tracker notes. This report is a result of that process. Enjoy it, use it, refer your friends to this link <http://www.actionplantracker.com/facebookAT.doc> for their own copy. If you forward this to anyone that you leave the links intact.

Paying it forward: This Action Plan Tracker is FREE and if you develop your own Action Plan Tracker for any of the books, courses or other resource material you have, send me a one page summary and the Action Plan Tracker and I will add it to <http://www.actionplantracker.com> Now for [Facebook Made Easy](#) by Travis Greenlee Action Plan Tracker by [Steve Pohlit](#)

Action	Status
Register for a Facebook account at <a href="http://www.facebook.com">www.facebook.com</a>	
Begin developing your profile considering the target audience you primarily want to be connected with.	
Develop a dream list of people you would like to be friends with. Visit their profile and related sites then post a relevant complimentary note of substance to their wall.	
Begin inviting your dream list people to be your friends. Use personal messages with the intent of developing a relationship long term.	
Look at the friends list of your dream team and begin to expand your dream team list and invite those people to become your friends	
Spend the time you can but try to allocate 45-60 minutes a day until the momentum starts to build.	
Take advantage of Facebook's feature of being able to invite people from you email client like Outlook, Gmail, Yahoo	
Keep your profile clean avoiding massive clutter with all the applications that are available from Facebook	
There are several applications recommended by Travis. These are:  Customized Welcome Application  Blip. TV for using video in your welcome section.	

<p>Of course you are not limited to these but keep applications from cluttering up your profile unless of course you are a rock star and may not want the image of a business professional.</p>	
<p>Once you begin to develop your network, plan on forming your own group. To start it is a good idea to join several groups to have an idea how different groups are organized and function. Personally outside of my business practice, I have a strong interest in The Moses Code and I promote that interest on Facebook and at <a href="#">Prosperity Tip</a>. I was surprised to find that name available and when I did I formed that group. I was really surprised to find the author James Twyman become one of the first members. So you never know what might happen when you form a group.</p>	
<p>Remember Facebook is about building relationships. With that as the primary objective your network will enjoy noticing what you are doing with regard to promoting a Joint Venture, selling a product or service. They will not enjoy it if all you do is place a pitch in front of them without having formed a strong relationship.</p>	
<p>Look us up on Facebook, introduce yourself and become our friends <a href="#">Steve Pohlit</a> <a href="#">Travis Greenlee</a></p>	